

October 9, 2020

Dear Wisconsin Federation of Music Club Teachers,

Thank you so much for your dedication to enriching your students' lives through music education. In this very uncertain time, it's so important for people to have a semblance of normalcy, to stay connected with people they trust, and to learn and enjoy music!

We are happy to announce we've contracted with HeartOut to support us with a virtual festival platform. HeartOut is an online recording certification platform that has been designed to provide a solution to both see and hear an applicant's "live" performance digitally thereby providing for secured and optimized storage.

Listed below please find specific dates and requirements.

**October 15<sup>th</sup> - Wisconsin Federation of Music Clubs dues deadline.** Jon Radmer, the State Membership Chairman, must receive dues by October 15, or you will be charged a \$50 late fee. His address is W5203 Bechaud Beach Dr., Fond du lac, WI 54935. The dues are \$2 for each student you will be entering in Federation Festival. A subscription to Junior Keynotes magazine is also required at an annual cost of \$6.

**\*\* January 1<sup>st</sup> - Federation Festival Event Fees are due to your Festival Chair.** The fee is \$18 per event. Please start collecting fees from your students now. Make your check payable to WFMC for the entire amount of all your students' entries. If you miss this deadline, please note, you must submit a \$25 late fee. This late fee will go toward supporting the WFMC High Achievement Award.

**November 15<sup>th</sup> - January 1<sup>st</sup> - Event registration.** New this year is the elimination of paper applications and rating sheets. To facilitate the use of HeartOut, all event information will be entered using Formstack. This is a very user friendly site that steps you through the required information.

You will need a device that connects to the internet to use this.

- Go to [https://wfmcmusic.formstack.com/forms/2021\\_festival\\_registration](https://wfmcmusic.formstack.com/forms/2021_festival_registration)
- Fill in the information
- It's that easy!

If you have any questions when working with Formstack, please contact the following:

District	Contact Name	Contact Email	Contact Phone Number
Eau Claire	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459
Grafton	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459
Green Bay	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459
Janesville North	Robyn Doege-Brennan	brennansmusicstudio@gmail.com	Cell – (608) 728-7277
Janesville South	Robyn Doege-Brennan	brennansmusicstudio@gmail.com	Cell – (608) 728-7277
Kenosha	Jeanne Hryniewicki	jfkish@hotmail.com	Landline – (414) 235-9680
Madison	Robyn Doege-Brennan	brennansmusicstudio@gmail.com	Cell – (608) 728-7277
Marshfield	Robyn Doege-Brennan	brennansmusicstudio@gmail.com	Cell – (608) 728-7277
Milwaukee North	Jeanne Hryniewicki	jfkish@hotmail.com	Landline – (414) 235-9680
Milwaukee South	Jeanne Hryniewicki	jfkish@hotmail.com	Landline – (414) 235-9680
Milwaukee West - Strings	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459

North Shore	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459
Waukesha – East	Jeanne Hryniewicki	jfkish@hotmail.com	Landline – (414) 235-9680
Waukesha – North	Jeanne Hryniewicki	jfkish@hotmail.com	Landline – (414) 235-9680
Waukesha – South	Robyn Doege-Brennan	brennansmusicstudio@gmail.com	Cell – (608) 728-7277
Waukesha – West	Sam Ecoff	secoff@wfmc-music.org	Landline – (262)696-6459

### **March 5, 2021 to March 14, 2021 – Submit videos to HeartOut**

This platform allows students to seamlessly submit videos and music for adjudication. Each student will have the opportunity to take five (5) videos and choose the one they feel they were most successful with. The timeframe of taking these videos is up to the student. They can do all five (5) in one day, they can space them out over five (5) days, etc. New this year will be the allowance of backing tracks.

Your students will

- Download the HeartOut app – available on Google Play and the Apple App Store
- Create a student account
- Go to private auditions
- Enter an invitation code
- Enter ID number (unique to each student)
  - You will receive your student’s invitation code and ID number no later than February 1, 2021
- Complete videos
- Take a picture of the music
- Choose the video that was most successful
- Submit video and music
- Students will do this for each piece they are playing

\*\*\*If a student needs assistance, they can contact HeartOut directly through their live on-line chat found on their website - <https://www.heartout.io/>

The videos and music will be sent to pre-assigned judges. The judges will have the time frame of March 15, 2021 to March 21, 2021 to complete the events they’ve been assigned. Once they are done, their comments will be submitted to HeartOut. That information will then be available on HeartOut for your review.

Thank you for your patience as we wanted to make sure all due diligence was done before releasing this information. We look forward to working toward a successful 2021 Festival Event.

Kathy Baumgart, Robyn Doege-Brennan, Sam Ecoff, Jeanne Hryniewicki  
Virtual Festival Event Committee